



GENESIS HEALTH CLUBS & 24 HOUR FITNESS

Questions and Answers

Q. Is GENESIS taking over all Kansas City 24 Hour Fitness locations?

A. Effective June 15, 2016 all Kansas City 24 Hour Fitness members will become Genesis Health Club members.

Q. How will members check in to the club and obtain a GENESIS HEALTH CLUBS membership card?

A. Simply let our front desk staff know your name when you come in, and we will issue you a Genesis Health Clubs membership card to use for check in moving forward.

Q. Will members be able to use other Genesis Health Clubs locations?

A. Great news! You now have access to all Genesis Health Clubs locations on a Basic membership. This includes four Kansas City area clubs, nearby locations in Lawrence, Leavenworth and Topeka, Kansas as well as Springfield and St. Joseph, Missouri. If you are interested in upgrading your membership to include the Super Sport club at 12075 Metcalf or our Premier locations in Overland Park and in Wichita, please contact a Fitness Advisor.

Q. Will the hours of operation be affected?

A. Hours will remain the same for the most part at each of the locations.

Q. Will schedules for Group Exercise/ Aerobics classes change?

A. No, the current class schedules will remain effective and there will be no additional changes for classes at this time.

Q. Who can I ask regarding other questions and answers?

A. Any member of our staff will be more than happy to assist you with questions you may have.





KANSAS CITY

Dear 24 Hour Fitness Members,

Genesis Health Clubs is excited to announce the purchase of eight 24 Hour Fitness Kansas City locations! The transaction will take place Wednesday, June 15th, 2016.

I am Rodney Steven II, owner of Genesis Health Clubs. Genesis currently owns/operates 44 clubs in Kansas, Missouri, Nebraska and Oklahoma. We are approaching our 30th year in business and our team has great experience in the health and fitness industry! We're known for our customer service, our club culture and the knowledge of our fitness professionals.

For several months, we have been working with 24 Hour Fitness on the sale of these locations. I am proud and excited to announce that the sale is official, and the high quality of service and programs that have been a part of your club will continue and will thrive to a new level. Genesis has experienced incredible growth over the past several years. In March, 2015 we purchased the first Kansas City area location in Overland Park at 435 and Metcalf, and just a few weeks ago we purchased four former Gold's Gym locations in Olathe, Lee's Summit, Liberty, and Kansas City. Genesis is also adding clubs today in Omaha and Lincoln, Nebraska and Tulsa, Oklahoma.

In the next several days, you will see key staff from Genesis in the clubs, meeting with the current staff and chatting with members. We are excited to meet our new members in the Kansas City area communities. Our main focus will be on maintaining the quality and satisfaction of you, our members. We want to make you aware that as of today, members at this facility are now Genesis members and will gain immediate access to 41 Genesis locations across the Midwest at no additional cost. Your membership is considered a basic level membership. We have added a Super Sport level of membership to accommodate members at the 12075 Metcalf Ave. location. If your current 24 Hour membership includes that location, your Genesis membership will as well. If you would like access to that location, please speak to a Fitness Advisor about an upgrade.

Your membership also includes access to several other area Genesis Health Clubs in Lawrence, Leavenworth and Topeka, KS and Springfield, MO. A new club is currently under construction in St. Joseph, MO and scheduled to open later this summer. There are two Premier level locations, one located in Wichita and the other being the existing Overland Park club. If you are interested in upgrading your membership to a Premier level, please speak to one of our Fitness Advisors. The Overland Park location does include a large indoor tennis complex.

I am fully committed to maintaining safe, clean, state-of-the-art facilities and hope to create the same great atmosphere in your clubs as we have at our other Genesis locations. I am confident you will soon find that our friendly and professional staff puts customer service at the top of their priority list.

I have tried to anticipate some of the questions you may have, and I have included those in a Question & Answer format on the back of this letter. Our team appreciates your continued patronage and want you to know that we are truly excited about serving all your health and fitness needs. We look forward to providing you with the best and newest innovations in the health and fitness industry.

Yours In Health,

Rodney L Steven II
Owner/President

