



HEALTHRIDGE

March 31, 2017

Dear HealthRidge Fitness Center Members,

Genesis Health Clubs is excited to announce the purchase of HealthRidge Fitness Center! The transaction will take place Friday, March 31st, 2017.

I am Rodney Steven II, owner of Genesis Health Clubs. Genesis currently owns/operates 41 clubs in Kansas, Missouri, Nebraska and Oklahoma. We are in our 30th year of business and our team has great experience in the health and fitness industry! We're known for our customer service, our club culture and the knowledge of our fitness professionals.

We have been working with HealthRidge Fitness Center on the sale of this location for quite a while. I am proud and excited to announce that the sale is official, and the high quality of service and programs that have been a part of your club will continue and thrive to a new level. Genesis has experienced incredible growth over the past few years.

In the coming days, you will see key staff from Genesis in the club, meeting with the current staff and chatting with members. We are excited to meet our new members in the Olathe community. Our main focus will be on maintaining and improving the quality of the club and your satisfaction.

We want to make you aware that as of today, members of this facility are now Premier Genesis members and will gain immediate access to 40 other Genesis locations across the Midwest at no additional cost. Your Premier Membership includes 12 other locations in the greater Kansas City area, including one existing club in Olathe, in addition to 28 other clubs in Kansas, Missouri, Oklahoma and Nebraska. There are two other Premier level locations, one located in Wichita, KS and another in Overland Park, KS.

I am fully committed to maintaining safe, clean, state-of-the-art facilities and hope to create the same great atmosphere in your club as we have at our other Genesis locations. I am confident you will soon find that our friendly and professional staff puts customer service at the top of their priority list.

I have tried to anticipate some of the questions you may have, and I have included those in a Question and Answer format on the back of this letter. Our team appreciates your continued patronage and wants you to know that we are truly excited about serving all your health and fitness needs. We look forward to providing you with the best and newest innovations in the health and fitness industry.

Yours in Health,

A handwritten signature in black ink, appearing to read "Rodney", with a stylized flourish.

Rodney L Steven II
Owner/President



GENESIS HEALTH CLUBS ACQUISITION

Questions and Answers

Q. Is Genesis taking over HealthRidge Fitness Center?

A. Effective, March 31st, 2017 all HealthRidge Fitness Center members will become Genesis Health Club members. The facility will now be known as Genesis Health Clubs – Olathe Ridgeview.

Q. How will members check into the club and obtain a GENESIS HEALTH CLUBS membership card?

A. Simply let our front desk staff know your name when you come in, and we will issue you a Genesis Health Clubs membership card to use for check in moving forward.

Q. Will HealthRidge Fitness Center members be able to use other Genesis Health Clubs locations?

A. Great news! At no additional charge, you now have access to 40 additional Genesis Health Clubs locations including 12 in the greater Kansas City area.

Q. Will the hours of operation be affected?

A. Hours will remain the same at this location.

Q. Will schedules for Group Exercise classes change?

A. No, the current class schedules and instructors will remain. We run Group Power, Group Ride and most of the other classes you love in our other 40 locations and will continue to offer these and other great programs.

Q. Will my current membership rate stay the same?

A. Yes, your current membership rate will remain the same.

Q. Who can I ask regarding other questions and answers?

A. Any member of our staff will be more than happy to assist you with questions you may have.

OTHER KANSAS CITY AREA LOCATIONS

Overland Park - Premier
6700 W 110th St.
913.491.4116

Lee's Summit
900 NE Deerbrook St.
816.600.3213

Ward Parkway
8600 Ward Pkwy Ste 7
816.276.2466

Boardwalk
8628 North Boardwalk Ave.
816.214.5466

Shawnee
11311 W. Shawnee Mission Pkwy
913.248.0724

Liberty
8260 N Ditzler Ave.
816.407.9344

Lee's Summit West
178 NW Oldham Pkwy
816.272.5204

Olathe
13370 S. Blackfoot Dr.
913.829.4503

St. Joseph
3107 N. Belt Hwy St.
816.233.0261

Metcalf Super Sport
12075 Metcalf Ave.
913.338.2442

Independence
3850 South Crackerneck Rd.
816.478.2440

Leavenworth
2924 S 4th St.
913.651.3400