



August 28th, 2020

Dear Genesis Health Clubs SE 14th Members,

Genesis Health Clubs is thrilled to announce we'll be taking over the South Suburban YMCA, effective 10/1/2020! Our Genesis SE 14th location will permanently close its doors at its normal closing time of 10:00 p.m. Monday, 8/31/2020. Starting Tuesday, 9/1/2020, all SE 14th members will have access to the new Genesis South Suburban location and all its amenities.

Hi, I'm Rodney Steven II, owner of Genesis Health Clubs. For several months, we have been working with the YMCA in order to gain access to this facility for our members. I am proud to announce that it is official, and the high quality of service and programs that have been a part of your club will continue and will thrive to a new level in this new location. In addition, we will be adding new equipment and programs, and reopening the pool in October!

There's a lot to get excited about at South Suburban. For starters, there's more space, more programming, and more equipment, with even more to be added soon! Members will be treated to towel service, a full basketball court, pickleball, spacious lounge areas, and an indoor swimming pool.

Got kiddos? There's an outdoor playground and a fun-packed Kid's Club so they can stay active and have fun while you take a class. Speaking of classes, there's a full cycle studio, mind body studio, and plenty of room for even more of all the classes you love.

We are so excited to have members of the South Suburban YMCA become a part of the Genesis Health Clubs family, and we are thrilled to welcome our SE 14th members to their new location, which has more room and many more amenities to help you reach your fitness goals.

Thank you for your patience as we bring you continued improvements and fitness innovations. This is just the beginning; stay tuned for more exciting announcements in Des Moines!

Yours in Health,

A handwritten signature in black ink that reads "Rodney L. Steven II".

Rodney L. Steven II
Owner/President



SOUTH SUBURBAN ACQUISITION

Questions and Answers

Q: Will members be able to use other Genesis Health Clubs locations?

A: Yes! All SE 14th members will have full access to the new South Suburban location and all Gold-level Genesis members will have access to all four Des Moines locations, plus over 50 others across the Midwest and Mountain States!

Q: Will there be more amenities?

A: Yes! There will be a full basketball court, indoor swimming pool, towel service, pickleball, pavilion, outdoor playground, Kid's Club, new cardio and strength equipment, studios packed with classes, certified personal training, social events, and much, much more!

Q: Will the SE 14th location close?

A: Yes, the SE 14th location will permanently close at 10:00 p.m. on 8/31/2020. SE 14th members will immediately gain access to the new South Suburban former YMCA location, as well as all of the other Genesis Health Clubs locations available under their current membership terms.

Q: What about my favorite group exercise instructors, personal trainers, and other staff?

A: We're excited to welcome staff members of the South Suburban YMCA to the Genesis family and bring our staff from SE 14th along to join them! You'll see them combining forces to provide the best fitness experience in the community!

Q: Will the hours of operation be affected?

A: Hours will remain unchanged at all Des Moines locations.

Q: Will schedules for Group Exercise/Aerobics classes change?

A: Yes! We will be keeping all the classes you love and gradually adding many more of the most popular classes at Genesis Health Clubs. To make room for new classes, schedules will change. You'll have access to hundreds of more weekly fitness classes!

Q: Will my current membership rate change?

A: Great news! Your membership will continue under its current terms with no changes in rates, whatsoever!

Q: Who can I ask regarding other questions?

A: Stop by or call any of our clubs for answers to any of your questions. To pay your bill, reserve spots in group exercise classes, or check your rewards points, sign up for our member portal at mbrportal.genesishealthclubs.com

IOWA LOCATIONS

Genesis Health Clubs - Hickman Road
10930 Hickman Road
Des Moines, IA 50325

Genesis Health Clubs - South Suburban
401 E Army Post Rd
Des Moines, IA 50315

Genesis Health Clubs - Merle Hay
4349 Merle Hay Road
Des Moines, IA 50310

Genesis Health Clubs - Mills Civic
4875 Mills Civic Pkwy
West Des Moines, IA 50265