



THE ATHLETIC CLUB

July 17, 2020

Dear members of The Athletic Club and Genesis Health Clubs West Glen members,

Genesis Health Clubs is excited to announce the purchase of The Athletic Club locations, effective 7/17/2020! As of today, all members of the Athletic Club will become Genesis Health Clubs members and will continue to have full access to our newly acquired club, now named Genesis Health Clubs – Mills Civic. Our Genesis West Glen location will permanently close at its normal closing time at 10:00 p.m. on Tuesday, 7/21/2020. Starting today, all former members of The Athletic club and Gold-level Genesis members will have multi-club access and full usage of all four of our Des Moines area locations. Additionally, all West Glen members will gain immediate access to the Mills Civic location.”

Hi, I am Rodney Steven II, owner of Genesis Health Clubs. Genesis currently owns and operates over 50 clubs in Kansas, Missouri, Nebraska, Oklahoma, Colorado, and Iowa. We are in our 35th year of business and our team has great experience in the health and fitness industry! We’re known for our customer service, our club culture, and the knowledge of our fitness professionals.

For several months, we have been working with The Athletic Club on the sale of this location. I am proud and excited to announce that the sale is official, and the high quality of service and programs that have been a part of your club will continue and will thrive to a new level.

Over the next several days, you will see key staff from Genesis in the club, meeting with the current staff, and chatting with members. We are so honored to meet you and to show you what Genesis is all about.

I am fully committed to maintaining safe, clean, state-of-the-art facilities and I hope to create the same great atmosphere in your Iowa club as we have at our other Genesis locations. I am confident you will soon find that our friendly and professional staff puts customer service at the top of their priority list.

We are so excited to have members of The Athletic Club become a part of the Genesis Health Clubs family, and we are so thrilled to welcome our Genesis Health Clubs West Glen members to their new location, which has more room and many more amenities to help you reach your fitness goals.

We understand that this transition may cause some inconvenience for our West Glen members, but fortunately, West Glen and former Athletic Club members have full access to all four Genesis Health Clubs locations in the greater Des Moines area! See the other side of this page for a full list of our awesome locations.

Genesis traditionally owns our facilities and we invest heavily in them through new equipment, amenities, and even remodels. Sometimes that is not possible when we lease a club. We’re excited to announce that we will own the former Athletic Club facilities and plan to give them the same love and care we give to all of our owned clubs. We understand you probably have a lot of questions, and we’re committed to getting them to you. Please refer to the attached Q&A page for answers to more commonly asked questions.

Thank you for your patience as we bring you a new revitalized and reinvigorated club better suited for our new Iowa members and past West Glen members. We can’t wait to show you what we’ve done to bring you the best fitness experience around.

Yours in Health,

A handwritten signature in black ink, appearing to read "Rodney", written in a cursive style.

Rodney L Steven II
Owner/President



THE ATHLETIC CLUB ACQUISITION

Questions and Answers

Q: Will members be able to use other Genesis Health Clubs locations?

A: Yes! All former Athletic Club members now enjoy access to all Iowa Genesis locations, as well as over 50 clubs in six different states across the Midwest and Mountain states. Any Genesis members with Gold-level access and all West Glen members will also gain immediate use of the Mills Civic location. See the list on the bottom of this page for all of the locations now available under your membership!

Q: Will the West Glen location close?

A: Yes, the West Glen location will permanently close at 10:00 p.m. on 7/21/2020. West Glen members will immediately gain full access to the new West Des Moines location formerly known as The Athletic Club – Mills Civic, as well as all of the other Genesis Health Clubs available under their current membership terms.

Q: What about my favorite group exercise instructors, personal trainers, and other staff?

A: We're excited to welcome staff members of The Athletic Club to the Genesis family! You'll see them alongside our Genesis employees, combining forces to provide the best fitness experience in the community!

Q: Will the hours of operation be affected?

A: Hours will remain unchanged at all Des Moines locations.

Q: Will schedules for Group Exercise/Aerobics classes change?

A: Yes! We will be keeping all of the classes you love and gradually adding many more of the most popular classes at Genesis Health Clubs. To make room for new classes, schedules will change. With the new clubs you now have access to, you'll have access to hundreds of more weekly fitness classes!

Q: Will my current membership rate change?

A: Great news! Your membership will continue under its current terms with no changes in rates, whatsoever!

Q: Who can I ask regarding other questions?

A: Stop by or call any of our clubs for answers to any of your questions. To pay your bill, reserve spots in group exercise classes, or check your rewards points, sign up for our member portal at mbrportal.genesishealthclubs.com

IOWA LOCATIONS

Genesis Health Clubs - Hickman Road

10930 Hickman Road
Des Moines, IA 50325

Genesis Health Clubs - SE 14th

6103 SE 14th St.
Des Moines, IA 50320

Genesis Health Clubs - Merle Hay

4349 Merle Hay Road
Des Moines, IA 50310

Genesis Health Clubs - Mills Civic

4875 Mills Civic Pkwy
West Des Moines, IA 50265