



MANHATTAN

3/9/2021

Manhattan Members,

The day we have all been waiting for is finally here. I'm excited to announce that we will open our new Manhattan club on the hilltop at 2800 Allison Ave to members on Wednesday, 3/10 at 5:00 a.m. with a grand opening to the general public to follow on Saturday, 3/20.

Thank you for your patience; we intended to have this project completed long ago, and we wish that we had not experienced delays, but we promise that the final result will be worth the wait. This 70,000 square foot health club will be the largest and most luxurious in Manhattan history, including an indoor running track, full basketball court, three tennis courts, multiple exercise studios, steam rooms, dry saunas, and Manhattan's only indoor swimming pool.

While we're excited to bring all of these top-of-the-line amenities to you, we're even more excited to bring you the social fun that comes with a full-featured health club like this one. As we emerge from the pandemic, our Hilltop club will become the social center of Manhattan, with socials, parties, leagues, events, swim lessons, athletic competitions, tennis tournaments, and all sorts of other reasons to be social at the club while you get fit.

Please be aware that the new club will not be completely finished when we move in. However, we do expect steady progress as we move towards the grand opening on 3/20. You will see equipment being moved, construction, and finishing touches happening, but we feel that the club is more than ready for you to join us in the final days and get a special sneak preview as we finish a few remaining areas. The spa and Via Christi rehab areas are not finished yet, but will be ready by the date of the grand opening. Thank you for your patience as we put the remaining finishes on this amazing club!

On the back of this letter, you'll find a handy Q&A page to answer some of the most frequently asked questions. Keep an eye on our website and social media for the latest news and events and we'll see you in the new club on 3/10! Stay tuned for a full list of grand opening events coming soon.

Yours in Health,

A handwritten signature in black ink, appearing to read "Rodney", written in a cursive style.

Rodney Steven II  
Owner/President



# MANHATTAN NEW LOCATION

## Questions and Answers

**Q: When will the new club open?**

A: The new Manhattan club will open Wednesday, 3/10 at 5:00 a.m.

**Q: What will happen to the old club?**

A: The old club will permanently close at the end of the day on Tuesday, 3/9, though we will begin the moving process that evening, so there will be some moving equipment and disruptions to be expected. Though we will be closing the old club, we have exciting plans for the former location that we hope to announce soon!

**Q: Will my rates change?**

A: Good news! Your rates will be grandfathered for life, so the rates you paid at the old club will transfer seamlessly to the new club and will be honored for as long as you remain a member in good standing!

**Q: Will the exercise schedules remain the same?**

A: Good news again! All of your favorite classes, plus many new ones will transfer automatically to the new club. You'll see the same instructors you love and even more options to work up a sweat with some friends!

**Q: What will the new club have that the old club didn't?**

A: A whole lot of luxury amenities! The new club will feature an indoor running track, full basketball court, three tennis courts, multiple exercise studios, steam rooms, dry saunas, and Manhattan's only indoor swimming pool!

**Q: Where can I learn more?**

A: Visit [Genesishealthclubs.com/locations/Manhattan](http://Genesishealthclubs.com/locations/Manhattan) or follow our club Facebook page at [facebook.com/genesishealthclubsmannhattan](https://facebook.com/genesishealthclubsmannhattan)

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